



# Communications and Community Outreach

## Committee Minutes

Wyoming Workforce Development Council  
Oct 12, 2023 at 11:00 AM MDT

### **Attendance**

#### **Present:**

Members: Daniel Burau, Bria Hammock, Nicky Harper, Ron Wild

Guests: Yvonne Adekale, Ivy Castleberry, Tony Glover, Trevor Mansfield, Tricia Mansfield, Michael Moore, Tyler Stockton, Erin Turbitt, Kristy Tyrney, Jennifer Wilch

#### **Absent:**

Members: Fred Baldwin, Phillip Cornella, Mark Madsen, Eric Trowbridge

#### I. Convene (Presenters: Danny Burau)

Meeting convened at 11:01am

#### II. Committee Roll Call (Presenters: Jennifer Wilch)

Jennifer Wilch called attendance and noted there is not a quorum.

#### III. Approval of July Minutes

Presenters: Danny Burau

Postpone approval of July minutes until next meeting in December 2023

#### IV. WWDC Boilerplate Op-Ed

Presenters: Erin Turbitt

Erin Turbitt provided information regarding the WWDC Boilerplate Op-Ed. Erin provided additional suggestions such as testimonials from board members, humanizing what Workforce Services is, and demonstrating how the council impacts the community. She presented strategies on how to connect with multiple generations on various social media platforms and recommended a LinkedIn page for the Workforce Development Council. Tyler Stockton and Trevor Mansfield shared that recently released Federal guidelines allow the use of grant funds for utilizing social media to raise awareness of workforce programs.

#### V. Action Items on Strategic Plan

Presenters: Danny Burau, Jennifer Wilch

Danny Burau and Jennifer Wilch provided a look at the current action items, individuals assigned to action items, alongside deadlines. The committee further discussed components of the action items. Danny Burau will follow up with Chairman Fabian Lobera to confirm the direction of action items and associated deadlines.

#### VI. Adjourn

Presenters: Danny Bureau

Meeting adjourned at 12:01pm